



# COMMONWEALTH of VIRGINIA

*Department of Health Professions*

***Board of Dentistry***

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## **NOTICE TO ALL LICENSEES**

Following a March 20, 2000 decision by the Fairfax Circuit Court involving a challenge to the enforcement of Va. Code § 54.1-2718 by the Board of Dentistry, the Board, in accordance with the circuit court's decision, adopts the following interpretive guideline for the use of a trade name:

In accordance with Va. Code § 54.1-2718, as well as the Board's advertising regulations, no dentist may practice dentistry under a name other than his own if such name is either false, misleading or deceptive or where such name is promotional and/or conveys no relevant information to consumers regarding either the geographic location or type of dentistry practiced therein.